

2023

Impact Report





Message From Founder

Never did I imagine that Golden Elite would blossom from its humble beginnings with just one athlete—my son—to, 20 years later, serving over 2500 youth. This remarkable journey would not have been possible without the unwavering dedication of our volunteer coaches, the steadfast support of parents, and the enduring backing of our community. As we celebrate this milestone, let's raise a toast to another 20 years of empowering and inspiring the next generation. Thank you for being an integral part of Golden Elite's incredible legacy.

*Michael Etheredge, I
Founder*



About Nonprofit

Golden Elite Track and Field Club:

Established in 1992 by Coach Michael Etheredge, Golden Elite Track and Field Club originated from a passion to provide a positive and constructive track program for his son, Little Mike Jr., and other children in Pensacola. Coach Mike's dedication, rooted in his experience in youth ministry, military background, and his son's natural talent, led to the creation of this organization. Since its inception, the club has positively impacted over 2,500 young individuals, many of whom have earned full-ride scholarships to major universities. Golden Elite transcends the typical track club; it is a supportive family. Beyond athletics, their mission is to create a safe, inclusive space for athletes, offering essential tools such as tutoring, mentoring, nutritional education, and life skills classes to empower them as productive citizens.

Current Accolades:

- 2022 Gulf Coast Minority Chamber Nonprofit of the Year
- 2023 Trailblazer Community Service Award
- 2023 Amateur Athletic Union (AAU) Zone B Club of the Year



Meet Our Board 2024



CHERYL ETHEREDGE
PRESIDENT
FORMER HEALTHCARE PROFESSIONAL



ROB BICHAN
VICE PRESIDENT
CRITICAL INFRASTRUCTURE PROTECTION
TRAINING AND RETIRED NAVY



DALLAS GLENN
SECRETARY
FREELANCE WRITER

Meet Our Board 2024



JODY HONAKER
VOLUNTEER LIASION
REGISTERED NURSE



RASHAUN FAUST
TREASURER
CHIEF FINANCIAL OFFICER SALVATION
ARMY COASTAL REGION



FAITH MORENO
CO-TREASURER
RETIRED CPA



Meet Our Board 2024



KATIE BEROSET

AT LARGE MEMBER
ATTORNEY



MICHAEL ETHEREDGE, I

FOUNDER (NON-VOTING)
RETIRED UNITED STATES PARCEL
ARMY VETERAN



JOHN WHITAKER

MILITARY LIASION AND FORMER PRESIDENT
(NON-VOTING)
MANPOWER ANALYST AND RETIRED NAVY



Vision And Mission

Vision

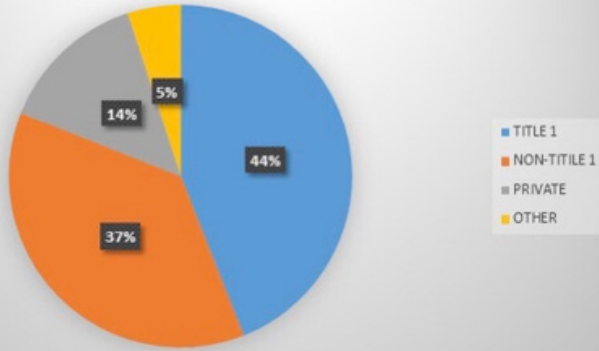
At Golden Elite, our vision is to ignite transformative change one stride at a time. We are passionately committed to enlightening our community about the importance of embracing a vibrant, drug-free lifestyle while cultivating respect for oneself and others. Through the exhilarating realm of track and field, we champion causes such as reducing childhood obesity, preventing heart disease and diabetes, and advocating for abstinence. Our purpose is to leave an enduring impact, fostering a healthier and more empowered future for all.

Mission

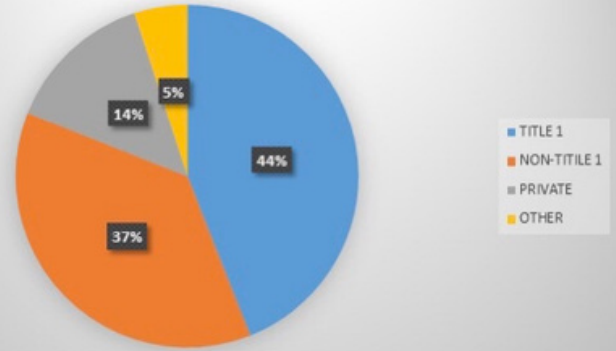
Golden Elite, our mission is to educate the community about the importance of leading a physically active, drug-free lifestyle that includes living with integrity and self-respect through the sport of track and field.

Who We Served

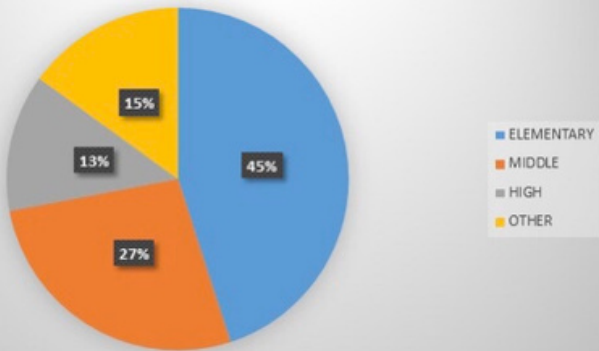
2023 REGULAR SEASON SCHOOL TYPE



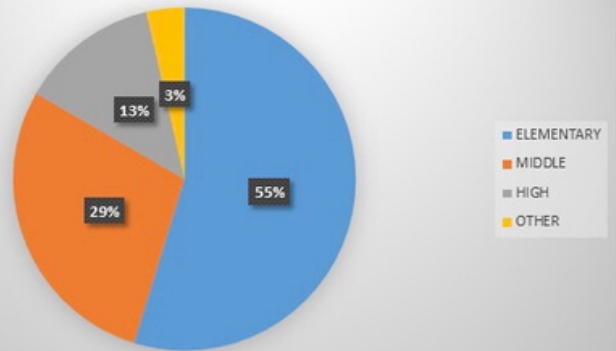
2023 REGULAR SEASON SCHOOL TYPE



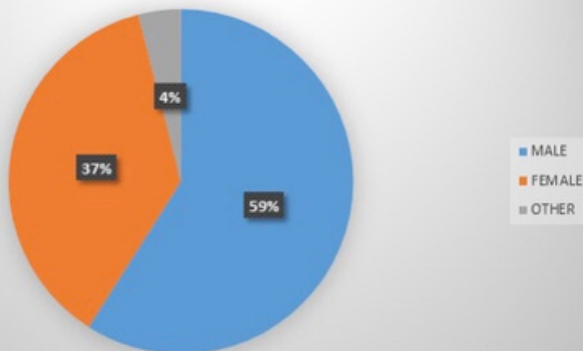
2023 REGULAR SEASON GRADE LEVEL



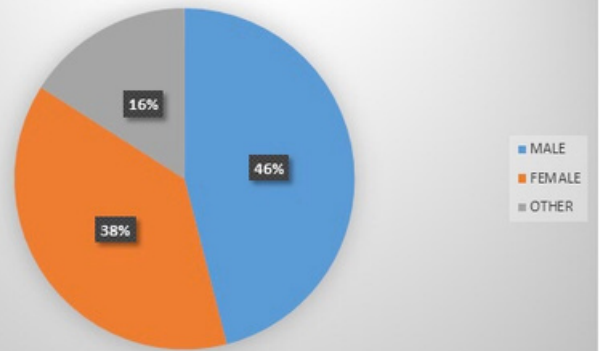
2023 OFF SEASON GRADE LEVEL



2023 REGULAR SEASON GENDER



GENDER 2023 OFF SEASON



Important Note: In our survey or form, when selecting the "Other" category for gender, please be aware that this option is specifically intended for individuals who identify as non-binary or prefer not to disclose their gender. Your selection here acknowledges a commitment to respecting and recognizing diverse gender identities. If you prefer not to answer, you can choose this category as well. Thank you for fostering an inclusive and respectful environment.

FINANCIAL SUSTAINABILITY PLAN



Golden Elite's dedication to sustainability extends far beyond the track, strategically hosting track and field and cross country meets to not only boost our club's revenue but also to economically enrich our city. These events play a crucial role in offsetting the considerable travel expenses incurred by our team. Partnering with the Amateur Athletic Union (AAU), a leading nonprofit multi-sport organization, and engaging in discussions with USATF underscore our commitment to bringing more high-quality meets to Northwest Florida.

The financial support garnered from these events is vital, especially in covering substantial lodging expenses for our volunteer coaching staff. In recognition of their selfless contributions, we prioritize ensuring our coaches receive the support they deserve by covering lodging and food expenses. It's a small gesture to express gratitude for their commitment, as many take extended time off work, up to 10 days, to mentor and guide our youth.

Beyond the athletic competitions, our athletes gain invaluable cultural exposure through travel. Over the past two decades, Golden Elite has taken our talented youth to explore cities, states, country and cultures across the nation, from the vibrant streets of Florida to the scenic landscapes of Oregon and Canada. This not only fosters a strong sense of camaraderie among team members but also provides our athletes with unique experiences, including participating in prestigious events like the Junior Olympics.

As Golden Elite remains steadfast in its mission, we continue to shape well-rounded individuals who not only excel in sports but also contribute positively to our community and beyond. Our commitment to sustainability goes hand in hand with nurturing the potential of our youth and fostering a positive impact on the world around us.

MEET REVENUE

| MEET PROFIT | 2021 | 2022 | 2023 |
|--|-----------|--------------|--|
| AAU JUNIOR OLYMPIC DISTRICT QUALIFIER FT WALTON | \$4493.95 | NEW LOCATION | |
| AAU JUNIOR OLYMPIC DISTRICT QUALIFIER PENSACOLA | NA | \$4115.54 | \$7139.96 |
| GE & OKALOOSA OPEN MEET | NA | NA | BOTH TEAM PROFITED \$1146.63 |
| TAKING ON TRAILS MEET COLLABORATION WITH RUNNING WILD (FIRST CROSS MEET) | NA | NA | 350 PARTICIPANTS ALL EXPENSES THROUGH RUNNING WILD |
| AAU CROSS COUNTRY DISTRICT | NA | NA | \$650 |



Financial Scholarship

Golden Elite has maintained a steadfast commitment over the years, ensuring that no child is turned away due to an inability to pay. Generous donors have played a crucial role in enabling us to continue serving our underprivileged youth.

In 2023, we extended our support further by awarding financial scholarships to four deserving families. Not only did we provide these scholarships, but we also facilitated transportation using the van acquired through the 2019 Sunday's Child grant, ensuring that all children have access to the opportunities and experiences we offer.



Academics

At Golden Elite, education takes precedence as our #1 priority, emphasizing that our athletes are students first. Thanks to a grant from the Escambia County Sheriff Dept., we proudly offer a free tutoring program through Harmonic Learning. In memory of our dear friend and supporter, we initiated the Sharmayne D White Scholastic Award in 2017. This award has recognized over 90 athletes who consistently maintain a GPA of 3.0 or higher.

Additionally, Coach Mike and Cheryl Etheredge have played a pivotal role in fostering education by establishing a scholarship program. This initiative awards two high school seniors with \$500 each, providing support for their pursuit of higher education, whether in college, trade school, or the military. Golden Elite remains committed to nurturing not only athletic talent but also academic excellence, ensuring our athletes are well-prepared for success in all aspects of life.

COMMUNITY GIVING

At Golden Elite, our motto resonates loud and clear: we are more than just a track club; we are dedicated to developing the whole child, recognizing that their potential extends beyond sporting talents. We go above and beyond by offering a range of enriching opportunities, from tutoring and mental health sessions to mentorship programs and monthly classes covering everything from nutritional skills to life skills.

Our commitment to holistic development extends to community service, with a strong emphasis on giving back. Athletes in our club are required to volunteer, fostering a culture where athletes and parents mentor fellow athletes, support civic organizations, manage 5k water stops, feed the homeless, provide backpacks for those without homes, offer toys to Ronald McDonald House, and supply essentials to seniors at the NWFL Council on Aging.

Over the past two years, we've proudly partnered with the W. Demps II Family Foundation to host "Breakfast with Santa," an event that goes beyond the festive season. This initiative provided the opportunity for youth to see a Black Santa, a representation many ethnicities may have never experienced. We offered a hot breakfast and bikes to over 100 underserved youth and parents. This year, we've expanded our reach, serving more than 200 hot breakfasts, providing a fun skit, and featuring music by the Pensacola Choral Society to expose them to the arts. We targeted Title 1 schools in Escambia County, recognizing the challenges faced by many working parents. We strive to bridge the gap during the holiday season, ensuring that every child experiences the joy of Christmas. Golden Elite remains committed not only to athletic excellence but also to fostering a community of compassion, growth, and positive change.



